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FOR IMMEDIATE RELEASE

BenVista releases PhotoArtist 2

ARNHEM, September 18, 2007 – BenVista announces today the release of PhotoArtist 2, software for creating picturesque artwork based on digital photos. Fine sketches, wonderful watercolors, and oil paintings on canvas backgrounds: these are just a few examples of what an ordinary photo can be transformed into.

Designed to give free rein to one's artistic and creative aspirations, PhotoArtist 2 allows the user to fine-tune effects and manually paint them onto the on-screen canvas using fine brush strokes. But one can also apply and combine effects onto the entire canvas with a single mouse click.

This makes PhotoArtist 2 the ideal painting tool for both professionals and consumers: it allows users to create hand made art with a strong personal touch, but one can also obtain quick – yet great looking – results. To add a deeper dimension to the software, pen tablet support is included as well.

PhotoArtist 2 offers many advantages over the previous version: more than 30 additional filters, various new brushes, increased fine-tuning options, and an improved software interface. Also, the Mac version of PhotoArtist 2 is a Universal application, ensuring optimum performance on both PowerPC and Intel based systems.

Free demo versions, for both Macintosh and Windows platforms, can be downloaded directly from www.benvista.com. An inviting upgrade offer is available for registered users of PhotoArtist, PhotoArtist Express, and PhotoMagic.

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